

### Abstract

The invention relates to an off-road vehicle course associated with a commercial complex, such as vehicle dealership or group of dealerships, wherein consumers can test drive the off-road vehicles that they are interested in buying before making their purchase decisions, in the off-road conditions that the vehicles are designed for. The present invention also contemplates a business method wherein the dealership or dealerships can promote the off-road vehicle course as a means of attracting customers to the dealership or dealerships. The present invention also contemplates using an off-road vehicle course as a means of providing recreational entertainment to attract patrons to a commercial complex, such as a shopping center.